

## Hat Works Press Release

### HAT WORKS GOES FROM STRENGTH TO STRENGTH!

Stockport's Hat Works, the UK's only museum dedicated to the hatting industry, is going from strength to strength after passing a recent assessment with flying colours!

Just a few months after winning the prestigious Manchester Tourism Awards in the category of 'Best Small Visitor Attraction', the museum has for the second time been assessed under the Visitor Attraction Quality Assurance Service (VAQAS), passing the assessors' scrutiny.

VAQAS aims to assess the quality of the visitor experience and any aspect of an attraction's operation that may impact on that overall quality.

Hat Works was 'mystery shopped' last week and the assessor was very impressed with the museum. VAQAS Assessor, Chris Vere, commented that 'Hat Works is a confident and very well presented attraction, with a good sense of humour and plenty of depth to its offering. It was a most enjoyable visit. Hat Works provides an excellent standard of visitor experience and comfortably merits the continued Visit Britain accreditation as a Quality Assured Visitor Attraction'.

The staff at Hat Works are very pleased to again be awarded VAQAS, it is a welcome acknowledgement of the work of the museum team. The staff continually work hard on every level to ensure that the services that they provide are enjoyable, refreshing, innovative and accessible to all the community and beyond.

Councillor Pam King, Executive Member for Leisure, said: "I would like to congratulate all the staff at Hat Works for their hard work resulting in this award. Hat Works is a first class visitor attraction and I would encourage members of the public to come along and have a look."

For more information about Hat Works contact 0845 833 0975 or visit [www.hatworks.org.uk](http://www.hatworks.org.uk)

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