

Hat Works Press Release for January 2008

Visit Britain Accreditation

Stockport's Hat Works, the UK's only museum dedicated to the hatting industry, has for the third consecutive year been assessed under the Visit Britain's, Visitor Attraction Quality Assurance Scheme (VAQAS), passing various grueling mystery shops.

VAQAS aims to assess the quality of the visitor experience and any aspect of an attraction's operation that may impact on that overall quality.

The assessor, Ruth Platt was very impressed with the museum. Ruth comments in her report that 'Hat Works is a very well managed attraction and together with its programme of exhibitions, events and workshops provide visitors of all ages with very good experiences and fully merits the continued Visit Britain accreditation as a Quality Assured Visitor Attraction'.

The staff at Hat Works are absolutely delighted again be awarded the VAQAS accreditation, this is another achievement in a long line of awards the museum has picked up over the last few years. Including the prestigious `Best Small Visitor Attraction` in the Marketing Manchester Tourism Awards.

If you have not been a visitor to the museum, why not see for yourself what Hat Works has to offer. There are daily guided tours of working Victorian Machinery from the Industry to an extensive collection of hats from all around the World, from the historic to the latest couture millinery by leading designers for celebrities. Admission is Free, with £2.50 charge for an guided tour.

For more information contact Hat Works on 0845 833 0975, or visit www.hatworks.org.uk

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